

DEFENDANTS' EXHIBIT 68

`#{listitemno}`

Filename: April 9 2020 to B NRIA making so many changes to script.pdf



Javier Torres <jtorres@mediaeffective.com>

Need a rush favor

1. Message

Nicholas Salzano <nicholas@nria.net>

Tue, Apr 7, 2020 at 4:21 PM

To: "Javier Torres (jtorres@mediaeffective.com)" <jtorres@mediaeffective.com>

Cc: Patryk Golaszewski <pgolaszewski@nria.net>

Javier,

this is a slightly different script attached . You will see that I merely removed the percentage coupon payment they get .
Please rush re record this for me ASAP just for my internal file in internal testing

Best regards,

Nicholas Salzano

Senior Independent Executive Advisor & Portfolio Construction Manager

[cid:image001.jpg@01D60CF8.CB670F40]<http://www.nria.net/>

National Realty Investment Advisors, LLC

[cid:image002.png@01D60CF8.CB670F40]

1325 Paterson Plank Road, Floor 2, Secaucus, NJ 07094

[cid:image003.png@01D60CF8.CB670F40]

Office: (201) 210-2727 Ext. 101

[cid:image003.png@01D60CF8.CB670F40]

Cell: 973-689-5482

[cid:image004.png@01D60CF8.CB670F40]

Nicholas@NRIA.net<mailto:Nicholas@NRIA.net>

[cid:image005.png@01D60CF8.CB670F40]

.A.net<http://www.nria.net/>

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6 attachments




image001.jpg
6K

 image002.png
1K

 image003.png
1K

 image004.png
1K

 image005.png
1K

 1010 RADIO 60 V2 stocks down.docx
15K

`#{listitemno}`

Filename: April 10 2020 to B NRIA making
too many changes to scripts.pdf



Javier Torres <jtorres@mediaeffective.com>

F Record revision

1 message

Javier Torres <jtorres@mediaeffective.com>
To: Bob Holiday <Bob@855magicad.com>
Cc: Graham Keenan <graham@hybridadv.com>

Thu, Apr 9, 2020 at 4:51 PM

I prefer you do them all over.

They did a few changes, but the scripts have changed so many times during the last week that I am not sure which ones to use to compare.

Thanks,

Javier Torres
Director Media Effective

On Thu, Apr 9, 2020 at 4:45 PM Bob Holiday <Bob@855magicad.com> wrote:

Do me a favor? Please highlight the changes so I can just edit them in?

(unless there are too many little changes all over?)

This way it saves you money! :)

PLEASE NOTE! Magic Ad Copy Timer 2.0 is LIVE!

Copy Timer has been REVISED...

REFRESH YOUR BROWSER on next visit!

center "NORMAL Inflection" window is now

properly adjusted and is now the TARGET WINDOW

for typical copy timing! Also, the main page is SIMPLIFIED!

P.S. Please ping me back whenever receiving completed work from me?

That way I can be sure you're properly served :) AND if I don't ping YOU back

Please assume I haven't received your production request!

<https://youtu.be/jr0JaXfKj68>

MagicAd

Bob Holiday - Ad Magician

Bob@855MagicAd.com

Studio Hot Line – 775-867-8224

Cell 323-353-1346

`#{listitemno}`

Filename: April 13 2020 to B NRIA writing
changes to scripts.pdf

Need to send me a BIG file? Use this link...

<https://spaces.hightail.com/uplink/MagicAd>

How long is your copy? Check length with this text analyser!...

<http://855magicad.com/magicad-syllables/timer-index.html>

From: Javier Torres <jtorres@mediaeffective.com>
Sent: Thursday, April 9, 2020 1:38 PM
To: Bob <Bob@855magicad.com>; Graham Keenan <graham@hybridadv.com>
Subject: Record revision

Hello Bob;

Please re record these two spots ASAP. Client added a couple of words related to new stimulus law change.

[Have essentially added in concept of 401K or IRA borrowing -but we made some room for you.]

Thanks Again! Please send bill to Hybrid.

Javier Torres

Director Media Effective



Virus-free. www.avg.com

`#{listitemno}`

Filename: Dec 6 2016 to G NRIA wants to
record.pdf



Javier Torres <jtorres@mediaeffective.com>

ANOTHER CHANGE.ANOTHER RE-RECORD

1 message

Javier Torres <jtorres@mediaeffective.com>

Fri, Apr 10, 2020 at 10:29 AM

To: Bob <Bob@855magicad.com>, Graham Keenan <graham@hybridadv.com>

Hello Bob;

My client is running too much in every direction these days! He had to make another fix to both scripts and we have to re-record. Attached are the two FIXED scripts to please re-record. (ASAP please)

Thanks for all the help and patience,

Javier Torres
Director Media Effective

2 attachments

 **reviso Fixed RADIO 60 need cash.docx**
14K

 **reviso Fixed RADIO 60 stocks down.docx**
15K



Javier Torres <jtorres@mediaeffective.com>

Radio Spots NEW Change

1. Usage

Javier Torres <jtorres@mediaeffective.com>
To: Graham Keenan <graham@hybridadv.com>

Mon, Apr 13, 2020 at 9:50 PM

Graham:

Sorry about all these changes. If you have not send spots to radio stations please wait for a new fix in the copy.

This is what client sent me and I will ask Bob to fix it:

*i'm not sure how the one word borrow "against " did not get changed to borrow "from " but these two scripts do not say from.
It's probably my fault as i went back and forth a few times but we have to fix it.*

I looked at the scripts and the last one I sent to Bob said "from". No big deal but I need to change it.

Thanks,

Javier Torres
Director Media Effective